



Privacy

Media Waiver/Internet Publishing

Throughout the school year, different media groups (television stations, local newspapers, school production classes, district communications staff, etc.) will produce stories about activities and events happening in the Kansas City, Kansas Public Schools. These articles may include photographs and video that may be posted on the Internet, or printed or aired on television and cable stations. In addition, schools or the district may want to include news about activities and events on their own Web sites.

Parents who DO NOT want their child(ren) to be photographed or videotaped for news media or school publicity purposes, should complete a "**Media Opt-Out Form .pdf.**" Completed forms should be returned to your school's front office so the school has a record of your request.

District photographers will make every reasonable effort to identify the primary subjects in photographs and to not publish photos containing students on the opt-out list. The "Media Opt-Out Form" will be good for the current school year.

This policy relates to classroom activities or school events that are not already open to the public. Public events such as sporting events, theatre productions, etc. are considered open to the public and outside photographers and videographers are not governed by this policy.

Online Privacy Policy

The information we receive about you from your visit to our website depends upon what you do when visiting our website.

If you visit our site to read or download information:

- We collect and store only the following information about you: the name of the domain from which you access the Internet (for example, aol.com if you are connecting from an America Online account); the date and time you access our site; and the Internet IP address of the website from which you linked directly to our site.
- We use the information to measure the number of visitors to the different sections of our site, and to help us make our site more useful to visitors.

If you identify yourself by email or by filling out a form online:

We use personally-identifying information in various ways. For example, we have several recognition programs ...

- **Student Recognition Program** which is designed to recognize students for their exemplary academic efforts, community service, citizenship, athletics, volunteer service, etc. If students are nominated for a reason besides academics, they should have demonstrated at least average academic effort, good school attendance and good discipline. Each month during the school year, an elementary, middle and high school student will be recognized at a meeting of the Board of Education. Nominations may be made by students, teachers and school-based administrators.
- **Employee Recognition Program:** We are fortunate to have in our employ persons who establish records of exemplary service in the district and in the community. Kansas City, Kansas public school district employees often render invaluable contributions above and beyond the call of duty. They often do so quietly, but effectively. Each month during the school year a certified and classified employee will be recognized at a meeting of the Board of Education.
- **Reasons to Believe Alumni Honor Roll:** Developed in 2002, the Reasons to Believe program was designed to generate pride and celebrate the progress being made in the school district. Each year the district selects a group of alumni to honor based on nominations from the community, staff and students. These alumni have made significant contributions in a variety of areas, such as their profession, community outreach, or in support of school activities.

Input from applications, surveys, registrations, and other forms are only used for the purpose stated.

We will not pass on personal information to third parties unless required by law. This is a "not for profit" website which means we do not advertise or sell/supply information to third parties.

Children's Online Privacy:

As of April 21, 2000, a law gives you and your parents control of your personal identifying information used on the Internet – if you are under 13 years old. Websites that ask for certain personal information about children under 13 years old have to obtain their parent's permission to get the information. Children should always talk to their parents about any personal information a website is requesting before submitting it.

This law can stop website operators who might misuse information they collect from children. The law protects children by asking parents to give operators of websites their permission to collect this information. It allows parents and children to be aware of what information is being collected and how it is being used.

Children's Online Safety Guidelines:

Here are some important things to know about surfing, privacy and your personal information:

- Never give out your last or family name, your home address or your phone number in chat rooms, on bulletin boards, or email.
- Do not ever give out your passwords.
- Look at a website's Privacy Policy to see how the site uses the information you give them.
- Surf the Internet with your parents. If they are not available, talk to them about sites you are visiting.
- Talk about the site's Privacy Policy with your parents so that you and your parents will know what information the site collects about you and what it does with the information.
- Websites must get your parent's permission before they collect first and last names, pictures, addresses, and phone numbers from you.
- If a website has information about you that you and your parents don't want it to have, your parents can ask to see the information – and they can ask the website to delete or erase the information.
- Sites are not supposed to collect more information than they need about you for the activity you want to participate in.
- If a site makes you uncomfortable or asks for more information than you want to share, leave the site.

If you have any questions regarding your privacy, please do not hesitate to contact us. We will not obtain personally-identifying information about you when you visit our site, unless you choose to provide such information to us.